Viewz

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# Viewz

***Viewz the e-commerce twin***

***Viewz e-commerce soulmate***

***AR for everyone with Viewz, Augmented reality never been so easy***

***Make sure your customer will not leave without making a purchase***

***No more wondering hesitation or confusion, ensure the confident buying decision with Viewz***

***AR in a snap!***

***One-time effort, All-time gains***

## About Viewz

***“A seamless, reliable, and efficient web AR studio for an immersive, interactive, and attractive shopping experience”***

Based on our belief in the essential role of technology in the economic modern world, we decided to build the seamless, reliable, and efficient augmented reality platform for retailers, to help them promote and display their products in an immersive, interactive, and attractive way.

Viewz is a web-based AR platform that converts the images of your products into Augmented Reality in a seamless easy way to provide you with the ultimate try-before-buy experience for your consumers.

With the aim to make AR technology available and accessible for every retailer, we have built Viewz as an excellent solution for Art, flooring, wall hangings, and furniture retailers looking to engage consumers across digital and physical channels, Viewz is a modern platform that will help you provide the ultimate easy and smooth AR online shopping experience for your customers.

***You did the hard work to create the best e-commerce platform... let Viewz transform it into a selling machine***

Mobiles and tablets are an essential part of the way consumers shop nowadays, to remain competitive, you should do more than create a mobile-responsive website, this is exactly what Viewz is all about, it is an excellent solution for retailers looking to engage consumers across the digital and the physical channels, augmenting your products with Viewz will enhance the shopping experiences at your website and help increase your sales.

***One time effort, all time gains***

Viewz web AR seamlessly connect with your website, allowing you to convert your products into AR effortlessly with its user-friendly dashboard, which will help you showcase your product in an immersive way, while providing an engaging shopping experience for your shoppers.

***Fewer steps to try it, more chances to buy it***

Also, Viewz does not require application downloading, which many consumers prefer not to, when they are shopping online.

### Why Viewz?

Viewz is a one-time effort, all-time gains; by using Viewz you will bring your customers a long-lasting impactful experience and let them have real-time interactions with your products in their own environment at any time, also Viewz is:

### An innovative solution

Viewz allows retailers, especially merchants of hard-to-try or return products such as flooring products and furniture, to promote their products allowing customers to try the products in an interactive way, which will increase sales and reduce returns.

### Sustainable solution

Viewz is an eco-friendly solution that helps reduce emissions by reducing the amount of returned and exchanged merchandise through a try-before-buy AR experience, which meets most consumer demands for sustainable practices.

### Simple Effortless solution

Simple, easy, fast, and within reach platform, no need for app downloading or coding experience, all you need to do is drag, drop, test, and publish; and all your customers need to do is click, try, and then buy!

### Convenient solution

Viewz integrates seamlessly with any e-commerce website or any online shopping marketplace providing an AR “Try It in Your Space” experience; it is compatible with Android and IOS.

## Industries

### Art & Design

No purchasing decision is based on emotions as to buying an art piece or design. Buyers choose the piece that reflect their personal taste in their own space.

With Viewz you can offer your clients the chance to view and try your art at the place or corner they wish to place it in.

Viewz is able to convert any 2D image of any artwork to an AR experience including a number of frame templates that can be used from our library.

### Flooring products

### Most consumers prefer to try the product before buying it, but when it comes to carpets or flooring products, this option is not really available; also, you do not want your carpet to be moved many times, and you can’t offer your customer the ability to see how it will look like in reality,

### But with Viewz, you will be able to do that, your customers will have the ability to ‘try-before-buy’ AR experience, not only for carpets, and rugs but also for tiles, parquet, and all flooring products! Viewz can convert a single tile image into an entire floor.

### With Viewz you can give your clients the real-time experience of the entire floor.

### Wall products and décor

**The most effective way to promote your wall décor, and the most interactive experience for your customers.**

With Viewz you can provide your clients with the ability to try your wall décor products in their place through augmented reality, and choose the piece that fits more with their décor; whether it is a painting, wall hanging, wall art, wallpaper, wall cladding, or any kind wall decor. It is the easiest and most effective way to promote your wall decor and increase your sales, and the most interactive and engaging experience for your customers.

Viewz also provides you with a unique feature, which enables you to convert a single piece of wallpaper pattern image into a full wallpaper AR experience, which will help your clients see exactly how it would look in reality.

### Furniture industry

No more wondering or hesitation whether your product fits with your clients existing furniture or décor, transform your online furniture store into a selling machine with Viewz web AR.

Furniture is not a product that is easy to move, try or return, by offering your prospects the ability to view and try your furniture in their place, you are creating a strong emotional connection with your prospects, which will convert them into customers, boost sales and reduce returns.

## AR statistics:

* 71% of shoppers said that they would shop more often if they could use AR.
* 61% said they would choose to shop with stores that have AR over those without it.
* 55% admitted that shopping with AR makes the experience more fun and exciting.
* 40% of shoppers said that they are ready to pay more for a product if they were able to test it through AR first.

Source:

## Features:

### Convenient

You can launch it from social media, email marketing or directly from your website.

### Analytics/ Web data

Analytics to Track the performance of your projects and consumer behavior with the built-in analytics system

### Personalized branding

Branded QR code, custom URL with your name / company name, and an I-Frame that you can embed to your online gallery website or e-commerce store.

### Floor visualizer

### Viewz allows your customers to select their favorite floor product and try it on their entire floor before buying it.

### Easy for user and customer

User- friendly dashboard, easy to follow steps, just drag, drop, test, and publish. Also, Viewz has extremely low barriers to use for customers, can be accessed via native smartphone camera and mobile web browser.

### Ultimate Compatibility

Viewz is compatible with both iOS and Android operating systems.

### Storage/ hosting

## Benefits

Get a branded QR code, shareable dedicated link, analytics for your products; giving your customers the ability to view your products in AR in their own environment, and activating it through your website will:

* Increase conversion rates
* Upsurge user engagement
* Get more dwelling time on your website
* Target mobile shoppers
* Reach new customers
* Reduce marketing expenses
* Boost sales

## Frequent Q&A

**1-What is Viewz?**

Viewz is an instant web AR studio that converts 2D images into Augmented Reality

**2-Do I need any coding skills to use Viewz?**

Not at all, all you have to do is to drag and drop your 2D images, test, adjust, publish, and you are done.

**3-Does it require an app?**

Neither you nor your clients need to download an app, it is a web solution that integrates with any browser, and compatible with most devices.

**4-Can I publish AR experience for free?**

Yes, you can get a basic plan, this license is limited to prototypes and demonstrations (it cannot be used for commercial purposes) for 15 days only. To publish an experience for commercial use, you need to subscribe to one of our packages.

**5-How do I subscribe?**

Just signup with your email to subscribe.

**6- Can I upgrade my subscription, and how?**

Yes, you can go to the subscription page and from there you can upgrade your subscription.

**7- Can I cancel my subscription at any time?**

Yes

**8- Can I get a refund?**

No, refund is not possible

**9- Where are the assets stored?**

AWS servers in multiple locations

**10- How can I start with Viewz?**

**11- How can I connect my website to Viewz?**

**12- What happens when the free trial ends?**

AVR Viewz Instant Augmented reality solution

Reach new customers, boost sales, and create an impactful engaging experience, with minimum time and minimum effort

**Features:**

**Convenient**

**Supports 2D images or 3D models in either GLB or USDZ formats**

**Analytics/ Web data**

**Analytics to Track the performance of your own WebAR projects and consumer behavior**

**Personalized branding**

**Branded QR code, custom URL with your name / company name, and an I-Frame that you can embed to your online gallery website or e-commerce store.**

**No app required**

**Frictionless experience that works on all browsers for any operating system; Compatible with android and IOS**

**Integrable**

**Can be easily embedded onto third part websites**

**Swift to use**

**User- friendly dashboard, easy to follow step for instant visualization, just drag, drop, examine, and publish**

**Accessible**

**No coding experience, 3D Design or web development skills required**

**Simple-Easy-Fast- Within reach- Web data-Integrable**

**About AVR**

A technology company that specializes in augmented and virtual reality, built by an expert and ambitious team since 2020, with the vision to make immersive technologies accessible to each and every business in the MENA region and in the world.